

# Plaza North Privacy Policy

We at Plaza North fully recognize our social responsibility regarding the appropriate protection of all personal data we collect, we have instituted the privacy policy listed below, and we will continue to improve it.

Anyone using any service provided by Plaza North (hereafter "Services") should read the privacy policy listed here.

Anyone using our Services are deemed to have understood and agreed to the content of this privacy policy.

Plaza North may change this privacy policy without notice in order to further protect the personal data of those using our Services.

Please stay up to date with the most current information.

## Collecting Personal Data

Plaza North may collect personal data from users within the scope necessary to provide the best possible services. The range of personal data collected shall not exceed the degree necessary to achieve the purpose for which it was collected, and we will not collect personally identifiable information (name, address, phone number, e-mail address, etc.) unless provided voluntarily by the individual. All data will be collected using fair and legal means.

Plaza North may request those using our Services to provide their name, address, e-mail address, etc. for the purpose of sending information about Plaza North, sending messages, mailing materials, or other communications. Users may elect to not provide personally identifiable information, but in such cases some services may not be usable.

As a rule, we do not collect personal data on ideology, beliefs, religion, etc.

## Managing and Storing Personal Data

An appointed manager will manage and safeguard all personal data that has been provided. Beyond preventing leaks to the outside, we implement appropriate and reasonable safety measures against risks such as loss, destruction, tampering, unauthorized access from outside, etc. and strive to protect all personal data.

To achieve its business goals, Plaza North may outsource certain tasks to a verified external contractor that can appropriately handle personal data. The external contractor will only use this personal data to

the extent necessary to perform the assigned work. In the event that an external contractor is used, we will prevent leaks and re-consignment using appropriate measures such as contractual obligations, etc. unless special circumstances arise.

## Using Personal Data

Personal data collected by Plaza North shall only be used to the extent necessary to achieve its business goals and shall adhere to this privacy policy. If each service specifies its purpose of using personal data, that service shall then adhere to the stated purpose.

Statistical data that does not identify an individual (gender, neighborhood, age group, etc.) may be used as reference data to provide better services and information, create quality services, or for other legitimate purposes.

## Providing Personal Data to Third Parties

Plaza North will not provide, transfer, sell, share, reproduce, or duplicate personal information provided by users to a third party (except subcontractors) without consent from the user. However, personal data may be provided to external organizations if disclosure must be made in accordance with applicable legislation or if Plaza North determines it to be necessary for the purposes listed below.

1. In response to requests to Plaza North from official institutions.
2. To protect or defend the rights or assets of information providers, third parties, or entities connected to Plaza North or its users.
3. To take urgent action with the goal of ensuring the physical safety of information providers, third parties, or entities connected to Plaza North or its users.

## Requests to Disclose, Correct, or Delete Personal Data

If anyone who has provided Plaza North with personal data produces a request to disclose his/her personal information, we will do so without delay to the extent reasonable.

For anyone who has provided Plaza North with personal data producing a request to correct or delete his/her information, the correction or deletion will be carried out as soon as possible after the person has been authenticated.

However, this shall not apply if Plaza North determines that doing so would infringe upon the rights of a third party or interfere with conducting normal business.

## Continuous Revision

Plaza North will continually revise this Privacy Policy and strive to improve it.

## Scope of Application

The Plaza North Privacy Policy shall only apply to services provided by Plaza North.

## Inquiries on Personal Data

**Plaza North Business Office** : 048-653-9255 (Hours: 9:00 - 17:00)

\* All employees shall be informed of this policy and it will be posted on our web page so that anyone can access it at any time.

Established May 1, 2010